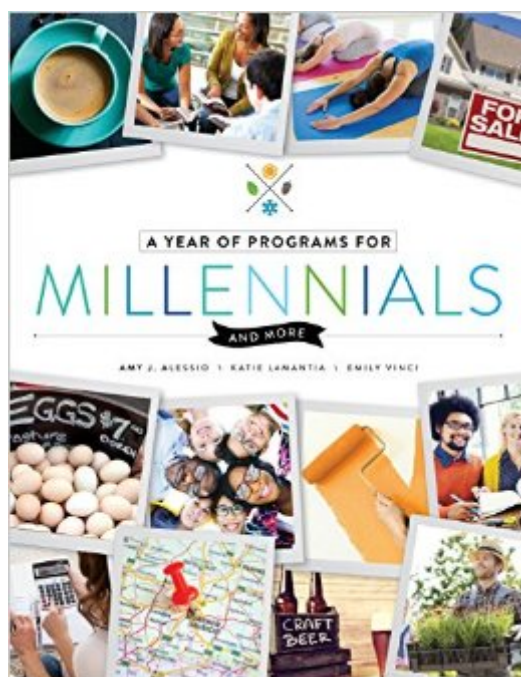


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Year Of Programs For Millennials And More



Synopsis

Needless to say, programming for teens can be a dubious fit for library users in their 20s; and what appeals to Baby Boomers isn't necessarily ideal for those in their 30s and 40s. Millennials deserve their own programs. This handy guide specifically targets those on the cusp of the born-digital generation and their peers, offering up a year's worth of programming suitable for both public and academic libraries. Organized by monthly clubs or monthly themed events, a format that makes planning and execution a snap, this resource Provides an overview of what those in their 20s, 30, and 40s want from libraries and how best to reach them Gives tips for extending popular teen programs to older teens and those in their 20s Presents start-to-finish programs sure to be a big draw, such as a pub trivia night, recipe scrapbooking meetup, retro craft club, old school gaming sessions, writer's workshops, and community college networking events Shows how to program on a tight budget by making the most of the library's existing collection and resources Offers tips on marketing, outreach, and followup The fun and popular programs contained in this guide will help libraries become social and cultural cornerstones for the millennials in their communities.

Book Information

Paperback: 216 pages

Publisher: Amer Library Assn Editions (May 27, 2015)

Language: English

ISBN-10: 0838913326

ISBN-13: 978-0838913321

Product Dimensions: 8.5 x 0.5 x 11 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars Â Â See all reviews Â (1 customer review)

Best Sellers Rank: #727,120 in Books (See Top 100 in Books) #43 in Â Books > Politics & Social Sciences > Social Sciences > Library & Information Science > Academic Libraries #330 in Â Books > Textbooks > Humanities > Library & Information Science #604 in Â Books > Politics & Social Sciences > Social Sciences > Library & Information Science > General

Customer Reviews

In this thoughtfully- conceived publication, Alessio, LaMantia, and Vinci, all librarians at the Schaumburg Township District Library in Schaumburg, Illinois, offer a yearâ™s worth of customized and focused library programming for âœmillennialsâ• and individuals in their early 40s. Taking an age- expansive approach to people comprising the âœmillennialâ• generationâ™this

group is typically comprised of men and women who were born in the 1980s, 1990s, and the early 2000s-- the authors briefly introduce these library patrons in terms of their age cohorts, lifestyles, interests, and the ways in which libraries better can serve their needs. In the twelve following chapters, one for each month of the year, they then present an average of four, start-to-finish, sometimes month- specific, library programs for millennials and others. Each program guide sets forth pertinent information pertaining to organizing, coordinating, and effecting the program, not limited to preparation time, length of the program, size and age range of the targeted audience, a shopping list, setup guidelines, â œmake it happenâ • tips, program variations, and promotional ideas. The authors include many programs that have proven to be very popular and fun such as old school gaming, Oscar night, March Madness, Realistic Summer Reading and Media Programs for Adults, Literary Speed Dating, Shark Week Celebration, and writing workshops. The 13th chapter describes ten, quarterly or monthly, library clubs with ideas for sessions, crossover programs, variations, and more. While unfortunately this handbook omits the very important budgetary costs for each program, overall it will serve as a useful, go-to, how- to guide for many public librarians, who may be responsible for adult library programming. Written by experienced public librarians, it is very highly recommended for many public and some academic library book collections--C. A. Lajos, The Librarian's Review of Books

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